



PROSPECTUS
M.COM
MASTER OF COMMERCE
2023 - 24

GOVINDA DASA COLLEGE
DEPARTMENT OF PG STUDIES IN COMMERCE
SURATHKAL - 575 014, D.K., KARNATAKA

(MANAGED BY HINDU VIDYADAYINEE SANGHA (R.))

ACCREDITED WITH 'A' GRADE BY NAAC (CGPA 3.14)

AFFILIATED TO MANGALORE UNIVERSITY



☎ 0824-2407287

🌐 www.govindadasacollege.edu.in

@ pg@gdc.edu.in

📷 [m.com_gdc](https://www.instagram.com/m.com_gdc)

ABOUT THE INSTITUTION

Govinda Dasa College, established in the year 1967, is a premier educational institution in coastal Karnataka offering a number of Under-graduate and Post-graduate courses. The college celebrated its Golden Jubilee in 2018. It has a very clean and green campus spread over five acres of land; with a spacious library, playground, computer laboratory, conference hall and audio-visual hall. The members of the faculty are experienced and are capable of bringing out the latent talents of students.

The College is located within the city limits of Mangalore City Corporation, about 19kms from the heart of the city towards Udupi. It is adjacent to National Highway 66 and is well connected by buses and railways. Industries like MRPL, BASF, MCF and OMPL are located in the vicinity of our college and provide ample employment opportunities.

ABOUT US

The P.G. Department of Commerce was established in the year 2012. The two years Post-Graduation in Commerce programme leads to Master of Commerce affiliated to Mangalore University. M.Com. course is designed not only to fulfil University requirements but also to take the students beyond the curriculum so as to promote them as responsible, accepted & respected citizen. Ten batches have already passed out from the campus with 100 percent results. We have bagged 4th Rank in 2014-15, 7th and 9th Rank in the academic year 2018-19 and 6th Rank in the academic year 2021-22 conducted by Mangalore University M.Com. Examinations. Most of our students are placed in reputed companies and Institutions.

WHY M.COM.?

The demand for commerce education has significantly increased over the years. No more it has been associated with some administrative or clerical work like in the past. From Accounting, Auditing, Management, HR, Share & Stocks Trading, Marketing, Corporate Laws and Labour Management, commerce graduates play an important role. Besides, it's well known that every Industry, every business firm in it, need these critical functions and hence there is no dearth for opportunities. Today, graduates of commerce can opt for many courses and choices. Once completing the basic graduation, Bachelor of Commerce (B.Com.)/Bachelor of Business Administration (B.B.A.), they can pursue M.Com. as their Post-Graduation Degree.

Master of Commerce or M.Com. is a Post-graduate Master Degree which specializes in Commerce, Accounting, Management and Economics related subjects. In M.Com., students are given a choice to opt either finance or human resource management as specializations. After the completion of M.Com., students can take up higher studies like research or doctorate. In addition to this, students of M. Com. can even apply for jobs in the Govt. sector. Major finance related MNC's prefer M.Com. graduates as executives.



"VIDYA PARA DEVATHA"

Education is an ever widening process...
A journey through new horizons...
Be a part of this by seeking knowledge with hard work, perseverance, diligence and humility.

OUR VISION

To facilitate students, largely coming from rural areas, reach higher levels of knowledge, capabilities and human values in the pursuit of excellence & promotion of leadership qualities.

OUR MISSION

- ⊖ To offer quality education at affordable cost.
- ⊖ To promote human values by practicing them.
- ⊖ To impart skills for acquiring and generating knowledge.
- ⊖ To promote responsible citizenship through outreach programmes.
- ⊖ To prepare the students for career responsibilities by honing their soft skills.
- ⊖ To facilitate effective interaction among Management, Faculty, Students, Parents & Alumni.

OUR VALUES

- ⊖ Result Oriented Learning Environment
- ⊖ Quest for Excellence
- ⊖ Nurturing Ethical Practices





4
RANK

JENIFER DLEEMA
M.Com., 2014-15



7
RANK

RASHMI
M.Com., 2018-19



9
RANK

SHILPA PANAMBUR
M.Com., 2018-19



6
RANK

SURAJ SHETTY
M.Com., 2019-21

COURSE STRUCTURE



01
SEMESTER

CMS 401	Management Theory and Practice
CMS 402	Business Economics
CMH 404	Business Statistics
CMH 405	Management Science
CMH 406	Advanced Financial Accounting



02
SEMESTER

CMS 452	Entrepreneurship Development
CMS 453	Strategic Marketing Management
CMH 455	Business Research Methods
CMH 456	International Business
CMH 457	Advanced Cost Accounting



03
SEMESTER

CMH 502	Artificial and Business Intelligence
CMH 503	Business Ethics and CSR
CMH 504	E-Commerce
SPECIALIZATION	
OPTIONAL STREAM - I (FMAIS)	
FINANCIAL MANAGEMENT & INVESTMENT SCIENCE	
CMS 505	Indian Accounting Standards & Practice
CMS 506	Capital Market Operation
or	
OPTIONAL STREAM - II (HRDAM)	
HUMAN RESOURCE DEVELOPMENT AND MANAGEMENT	
CMS 507	Human Resource Development
CMS 508	Strategic Human Resource Management



04
SEMESTER

CMS 551	Retail Management
CMH 553	Risk and Insurance Management
CMH 554	International Financial Management
SPECIALIZATION	
OPTIONAL STREAM - I (FMAIS)	
FINANCIAL MANAGEMENT AND INVESTMENT SCIENCE	
CMS 555	Financial Derivative Markets
CMS 556	Portfolio Management
or	
OPTIONAL STREAM - II (HRDAM)	
HUMAN RESOURCE DEVELOPMENT AND MANAGEMENT	
CMS 557	Organisational Behaviour
CMS 558	Labour Legislation

SPECIALIZATION

The College offers Specialisation in Two Streams Namely
 (1) Financial Management and Investment Science (FMAIS) and
 (2) Human Resource Development and Management (HRDAM)
 The students will have to study any one of them. In each stream there are two papers both in Semester III and Semester IV.



“ My experience with GDC was incredible. Everyday was like a new beginning. Our learning did not stop with the lectures delivered within the class, but, infact it was the merger of real world facts and figures in form of seminars, industrial visit, expertised guest lectures, project works, assignments, activities and much more. We could “Learn with Ease” in an ambience filled with good infrastructure as well as capacious library with extensive range of books and a dedicated team of faculties. Honoured to have graduated my Master's from GDC. Much obliged to all the members of M.Com. Department.

Ms. Neethu Nair
ALLEGIS Group, Bengaluru



“ I had a great journey with Department of PG Studies in Commerce, GDC, Surathkal and have greatly improved my knowledge. The faculty here is very good and friendly. They motivate you and give you the push you need to get the best out of yourself. Centre of attraction of M.Com. department is the placement cell and industrial visit, which enhance our industrial knowledge and creates an exposure to the corporate. I am very fortunate to be a part of this college which added a number of values to my life”.

Ms. Apsana
Karnataka Milk Federation, Bengaluru



OUR ESTEEMED RECRUITERS



Mr. SAJAN M. ACHARYA
Head, Dept. of PG Studies in Commerce
Mob : +91 8073349635

Prof. KRISHNAMOORTHY P.
Principal
Mob : +91 9480347065

SCAN
QR CODE TO GET
ONLINE APPLICATION

