

Govinda Dasa College, Surathka
Internal Quality Assurance Cell
Annual Quality Assurance Report – 2023-24
Criterion VII – Institutional Values and Best Practices

7.1.9 - Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens

Sl. No.	Name of the Programme
1	Inauguration of Mahila vedike and Consumer forum September 25 th
2	Guest Lecture on Consumer Awareness-A Need of the Hour
3	Students of Consumer Forum and Final year BBA students visit to Government offices on the 5th of March 2024
4	Celebration of 'National Unity Day' Or 'Rashtriya Ektha Diwas' On 31.11.23(2023-24)

Inauguration of Mahila vedike and Consumer forum September 25th 2023

Consumer forum and Mahila Vedike the two powerful forces was inaugurated on 25th September 2023

Consumer Forum is a platform to inculcate among the students an awareness of the rights and interest of consumers, ensuring fair business practices and protecting consumers from unscrupulous practice. On the other hand, Mahila Vedike is to make a strong pitch for advocating gender equality, women's empowerment and the eradication of discrimination and violence against Women. It aims to transcend boundaries and seeks to create an inclusive society, where every women can thrive, unburdened by stereotypes and prejudices.

These two forums are established to send a powerful message . The power of the consumer and the strength of women. The Inaugurator and guest of honour was Sri B.P Dinesh Kumar. Deputy Commissioner of Police (Crime & Traffic) Mangaluru City. Principal of the college Prof Krishnamoorthy P, presided over the function. Staff Co-ordinators of Mahila Vedike and Consumer Forum Ms Shreedevi and Mrs Daya Suvarna were present. Student coordinator of Mahila Vedike Ms Pallavi of Third Bcom was the master of Cermony. Ms Poorvi of Final BBA introduced the guest and Shreya Bhat Coordinator of Consumer Forum Proposed the Vote of thanks, Rakshitha coordinator of Consumer Forum of First B.com was also present.



Consumer Awareness-A Need of the Hour

Venue: AV Hall

Date: 08/11/2023

Department of post -graduate studies and research in commerce in association with department of commerce and business administration and consumer forum organised a guest lecture on the topic " Consumer Awareness – A need of the hour" on 08/11/2023. Dr. Abubakkar Siddiq , Professor and co-ordinator, Department of PG Studies in commerce,university college ,Mangalore was the resource of the day. Who shared a valuable insight to the gathering regarding the consumer awareness. Prof. Ramesh Bhat S G Vice Principal ,GDC was the guest of honor and the programme was presided by Prof.P.Krishnamoorthy,principal of Govinda Dasa College. Ms.Sindhu of First M.Com ,invoked the blessings of almighty through prayer. Ms . Vaibhavi of first M.com compered the programme. Total 31 students from final B.B.A ,43 students from second M.com and Total 23 students from first M.Com were benefited from this session. Ms. Mridula -Administrative officer ,HV Sangha and faculties from B.B.A and M.com Department were present.



Students of Consumer Forum and Final year BBA students visit to Government offices on the 5th of March 2024

Consumerism is probably the most embedded philosophy in our daily lives. So it is important that we as consumers understand that how we can navigate through this consumerist environment we are under, especially concerning the goods and services we consume on a daily basis.

The Consumer Forum and the Department of Business Administration as a part of the field visit of the consumer certificate course organised a visit to the Government offices . On 5th of March 2024, visited the Deputy Commissioner's office and visited the Food and Civil Supplies Department. The Officials briefed the students to how the Department works. It was followed by a visit to the District Consumer Court where students were told about the court proceedings and how a consumer could seek justice relating to violation of rights to consumers. Students next visited the LokaYuktha office. The Lokayuktha SP addressed the students on how they work .

A total of 49 students along with the coordinator of Consumer Forum Mrs Daya Suvarna and Ms Shreedevi, HOD of BBA were a part of this visit. MS Poorvi of Final BBA and Ms Smitha of Second B.A Proposed tthe vote of thanks to the officers who took time to provide information.



Celebration of 'National Unity Day' Or 'Rashtriya Ektha Diwas' On 31.11.23(2023-24)

National Unity Day or Rashtriya Ektha Diwas is celebrated every year on 31st October since 2014 to mark the birth anniversary of Iron Man of India–Sardar Vallabhbhai Patel, this year marks the 148th birth anniversary of the freedom fighter and politician. Sardar Patel played a major role in the integration of India (Ek Bharat) from over 560 princely states. To acknowledge his efforts in uniting the nation, India celebrates National Unity Day on his birth anniversary.

College Library and department of language organized the National Unity day on 31.10.2023. On this occasion President of H V Sangha, Sri Jayachandra Hathwar H, Secretary of H.V Sangha Sri Shreeranga H, Director-Administration Prof. Ramesh Kulai, Principal Prof. P. Krishnamoorthy, Vice Principal Prof. Ramesh Bhat S .G, Librarian Dr. Sujatha. B, teaching staff, administrative staff and students honored the great leader Sardar Vallabhbhai Patel by "PUSHPA NAMANA". Smt. Akshatha Shetty Lecturer Dept. of Kannada hosted the programme.



Celebration of National Voters' Day- 2024

Humanities Association celebrated National Voters Day was celebrated on 25th January 2024. Sowparnika of Final BA and Smitha of second BA delivered a talk on ,”Importance of RIGHT TO VOTE IN INDIAN DEMOCRACY”. Prof. Krishnamurthy, Prof .Hareesh Acharya ,Dr.Vijayalaxmi ,Prof Rashmi Kayarmar graced the occasion. Dr.Sudha U organised the program.